

# Is data holding back your AI strategy?

## THE ENTERPRISE DATA REALITY

**The trust gap**  
No way to quantify if your data is trustworthy

**The speed & scale barrier**  
Manual data product creation takes months, not days

**The tool sprawl problem**  
Point solutions create silos and inefficiency

## THE IMPACT ON YOUR AI INITIATIVES

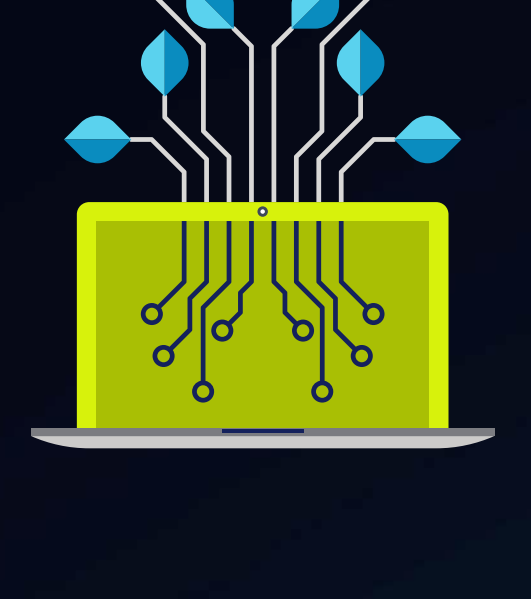
**95%**  
AI Initiatives

"95% of AI initiatives show zero return."<sup>1</sup>  
**MIT**

"A single data product can take two man-years and up to \$300k in costs"  
**Actual customer feedback**

**50%**  
Savings on cost & operations

"Organizations can save up to 50% on costs and operations through converged platforms."<sup>2</sup>  
**Gartner® , Market Guide for Data Management Platforms**



Realize AI's potential with the new **Quest Trusted Data Management Platform**.  
The most comprehensive data platform for AI.



## What can the Quest Trusted Data Management Platform do for you?

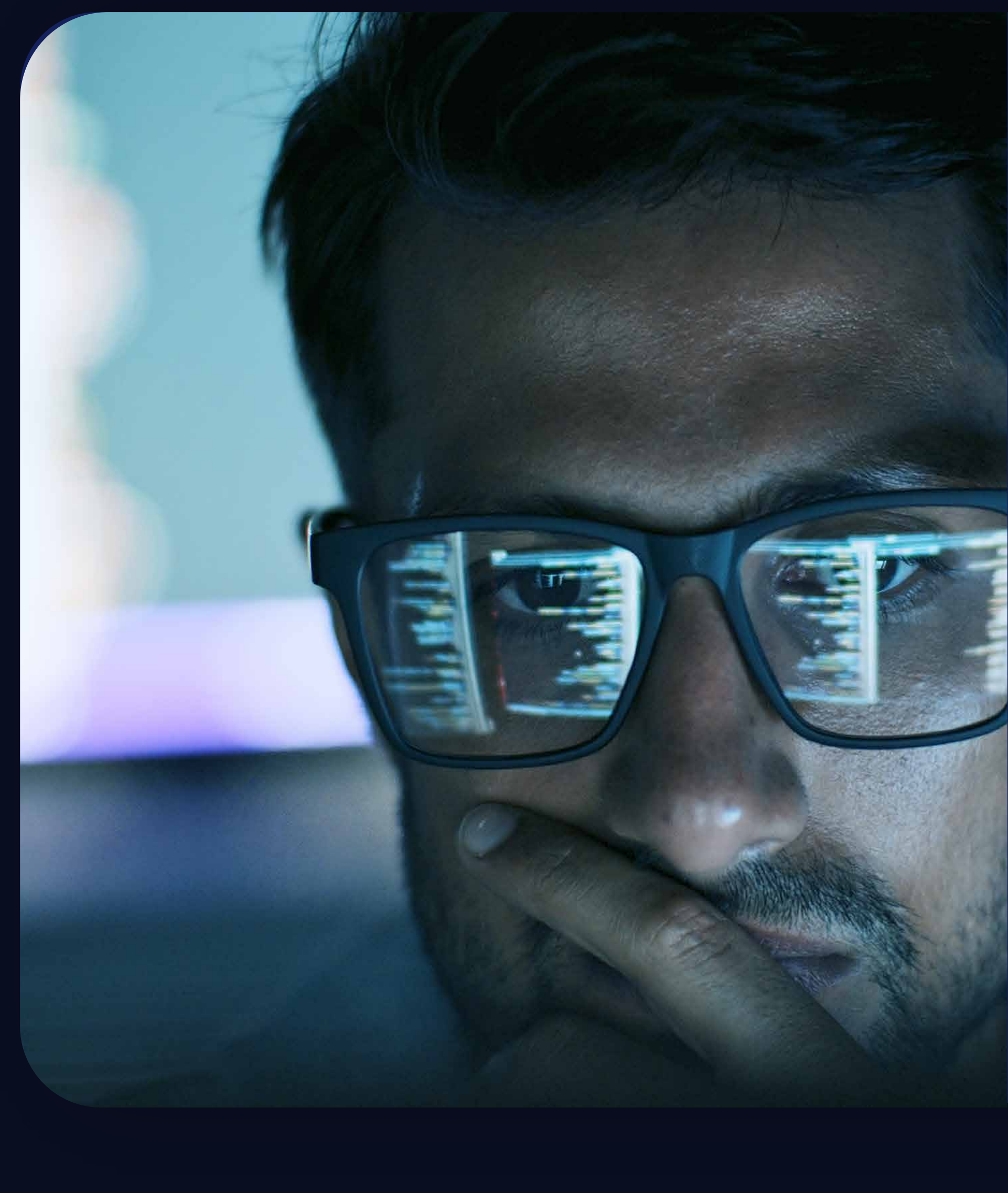
**Ensure trust—AI outcomes you can rely on**

- Confidently feed AI models with verified, trustworthy data
- Quantify data quality to stakeholders and regulators

**Ensure speed—AI outcomes you can scale**

- Reclaim months of productivity lost to manual data product creation
- Scale data product delivery to match the pace of business demand

**54%**  
Faster data product development



**Ensure ROI—AI outcomes that save costs**

- Eliminate the \$100k+ potential costs associated with integration of point solutions
- Reduce total cost of ownership by up to 40% vs. assembled alternatives

**up to 40%**  
Reduction in TCO vs. alternatives

Learn more about the **Quest Trusted Data Management Platform**

[Learn more →](#)

\* Metrics and statistics shown above are based on Quest Software's internal analyses and have not been independently verified by a third party.

<sup>1</sup> MIT NANDA, The GenAI Divide, State of AI in Business 2025; Aditya Challapally, Chris Pease, Ramesh Raskar, Pradyumna Chari, July 2025

<sup>2</sup> Gartner, Market Guide for Data Management Platforms; Robert Thanaraj, Ehtisham Zaidi, Adam Ronthal, Sharat Menon, September 2, 2025. GARTNER is a trademark of Gartner, Inc. and/or its affiliates.